

Connections

Instructional Technology Society, CSU Chico



VOLUME 1, NO. 4

formerly, THE I.T.S. NEWSLETTER

NOVEMBER-DECEMBER, 1996

Newsletter Gets Face Lift

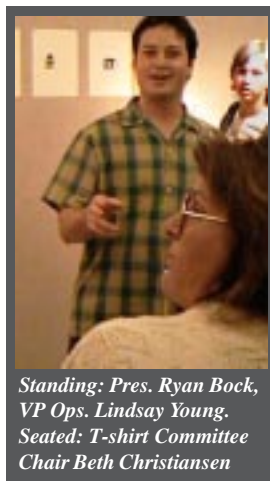
Our Officers decided that our newsletter needed a more memorable name--something to associate it with our profession and our international association. So, in keeping with our "sister" chapters of ISPI, whose newsletters boast names like "The Networker," and "Bridges," we chose the name "Connections."

Along with the new name comes a new look. The red, black and white colors are often used by the International Society for Performance Improvement, so we figured we couldn't go wrong if we used them, too. Connections will also strive for more continuity among page layouts and typefaces in future issues.

ITS Seeks Official Logo

What started as a side-issue of the T-shirt committee turned into a full-fledged project to design and adopt an official Instructional Technology Society logo. After several weeks of discussion among the Officers and various members, the Officers decided to have a logo designed by a graphic arts student. Matt Jacob, a grad student in Instructional Technology with a bachelor's in graphic design, gave us nearly a dozen designs from which to choose.

During our regular meeting on December 3rd, those members present viewed and discussed the various designs and voted on their favorite. Due to a split vote, the most favored design will be resubmitted to Matt with instructions to modify it to include styles and typefaces from a couple of the other designs. We hope to have our final design ready for our first meeting of the Spring semester on February 4th.



Standing: Pres. Ryan Bock,
VP Ops. Lindsay Young.
Seated: T-shirt Committee
Chair Beth Christiansen

(Photo by Charles Finlay)

Our official logo will be used on our T-shirt design, but will also be used on a banner for the club, our letterhead, business cards, and also on membership cards.

Coming Up...

December 9 -- 7 pm Bowling
Bonanza, Orchard Lanes
December 16 to 20 -- Final
Exams

January 6 -- Intersession
begins

January 20 -- Martin Luther
King, Jr. Day (school
closed)

January 21 -- Spring semester
tuition due

January 24 -- Intersession
ends

January 27 -- Spring semester
begins

February 4 -- I.T.S. meeting,
6 pm, room to be announced

February 20 -- John Keller,
guest speaker (tentative)

Don't Forget --

Check our bulletin board once a week for announcements of speakers, I.T.S. activities, and other noteworthy news and happenings around campus.

Our bulletin board is located between Tehama 224 and 226.

From the president...

Instructional Technology Society

President

Ryan Bock, 345-7837

Vice President Operations

Lindsay Young, 342-8607

Vice President Finance

Avery Calman, 893-3884

Vice President Information

Aaron Anderer, 898-7875

Vice President Publications/ Newsletter Editor

Darlene Hinds, 891-0918

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Social Committee

Gena Tuso, Chris Cambra, Dana
Anderson, Joel Hagedorn.

Hors D'oeuvres Committee

Gene Lucas, Beth Christiansen,
Tom Minor.

Web Page Committee

Aaron Anderer, Ben Anderson,
Chris Bishop, Charles Finlay, Dave
Gullo.

Fundraising Committee

SHORT TERM--Trent Watkins,
Sean Harrington, Tom Miner, Mia
Parrinello, Beth Christiansen.

LONG TERM--Jason Brown, Jane
Pearse, Chris DeYoung, Darlene
Hinds.

Public Relations Committee

Beth Christiansen, Charles Finlay,
Linda Rudisill.

Alumni Liasons Committee

Linda Rudisill, Chris Cambra, Vicki
D'Arrigo, Avery Calman, Lindsay
Young, Mia Parrinello.

The end of a semester always marks a definite change in the lives of students. That familiar pattern of communication research at 12 o'clock and CDES 252 at 3 o'clock will never again be a familiar pattern (unless perhaps you failed them both.) And that acquaintance you made in that oh-so-hard-to-make-it-to-class general education course whom you talk to after every class for ten minutes probably won't be encountered too much during the next semester. You might even change your eating and sleeping habits, perhaps drastically. Hundreds of little changes occur like this, some almost invisibly, that inevitably amount to a pretty significant change all around. And this happens again and again, semester after semester with the people you meet and the things you do and learn. Perhaps it's this constant diversity that makes many people look back so fondly upon their college years.

It's so easy to clump together chunks of time in our minds, for convenient storage, and forget about many of the things constitute this diversity. During high school for instance, all of us underwent great changes between our first and last years there. But most of us still just remember "the way I was in high school". Details get lost. As time goes on, you will tend to forget the tremendous difficulties week 13 of your college senior year fall semester brought for you. Days get clumped into weeks, weeks into semesters, semesters into years, and so

on, until everything is just one big homogenous block of blurry time and space. "My college years."

But there's always a few things that stand out. A great class, an inspiring teacher, a good friend. Hopefully the Instructional Technology Society will be one of these things in retrospect for all the members. The board of directors are working hard to make ITS a reliable vehicle for experiences that fit that mold. "The ITS Bus." The engine of this bus was a bit cold from a long winter, and needed a few repairs from a blown head gasket a couple years back, but now it's purring, and even has some new upholstery on the seats for all the passengers. Get ready for even more improvements.

Some of the feedback that the board of directors got from initial survey results showed that members would like to see more speakers. Already the board is planning several presentations for next semester. One of these is a panel of professionals from Silicon Valley who will be coming together strictly to answer all our questions about IT in the real world. And in preparation for quality networking at the ISPI annual conference in Anaheim, there will be a presentation by an Ed.D. from Hewlett Packard in the area of professional protocol and career growth. Media based presentations are being planned as well, with multimedia experts and the like. There's a good chance

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ITS Nets \$ with Popcorn

During mid-November I.T.S. set up a table in the BMU and sold homemade baked goods and fresh-popped popcorn. In just three days we made \$110! Thanks go to the several volunteers who put in their time to sit at the table for an hour (or more) each.

Special recognition goes to **Vicki D'Arrigo**

who covered for members who forgot to do their hour or had last-minute emergencies. She's the greatest!

Special recognition also goes to **Trent Watkins** who obtained, delivered, and set-up the popcorn machine for us!

Thanks also to all those who donated their baked goods--the cookies and brownies "sold like hotcakes!"

Another Great Field Trip

Lindsay Young, Ryan Bock, Gena Tuso and Avery Calman went to the Bay Area on Friday, December 6. In the morning they visited PG&E's Training Center where they viewed their simulator for hands-on training of employees.

Then they went to Siemens and spent a very informative afternoon. They received a tour of Siemens' entire multimedia process, including their "ultra-cool" video studio, teleconferencing facilities, computer based training, and examples of their print work.

Next, the group attended the ISPI Bay Area Chapter's Holiday Party at the posh Sir Francis Drake Hotel. After that, they sampled some of the night life of San Francisco to round off their really cool trip.

Members Teach, Speak, and Assist Professors

Ron Rohde, an I.T.S. grad student, is teaching the CDES 010 "Media for Instruction and Training" class this Fall (and last Spring).

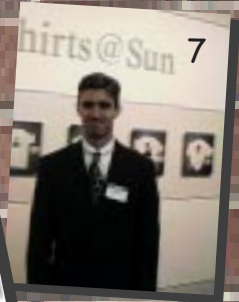
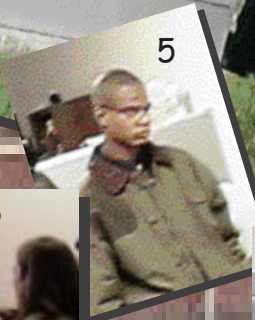
Gene Lucas, an I.T.S. undergrad student, gave a special presentation about the science of learning to our members on October 22.

Ben Anderson, an I.T.S. post baccalaureate student, covered for **Dr. Main** in CDES 150 while **Dr. Main** was traveling. **Ben** shared his knowledge about learning objectives and included several web sites to investigate for further study.



October J.T.S. Field Trip Scrapbook

Photos by David Gullo: 2,4,5,6,7,9,10,11,12,14,15.
Photos by Ben Anderson: 1,3,8,13,16,17,18.



Meet Linda Rudisill

Linda is a single mom with a 10-year old son, Jim, who attends Mari-gold School's GATE program for gifted kids. Being a re-entry student, Linda has worked a variety of jobs in her life, including Administrative Assistant, deli worker, and a Fire Watch on a Navy ship. During her "hippie years" she lived on a boat for five years, before she became a mom, and fixed-up, cleaned and painted boats for a living.

Linda boasts an AA Degree from Mission College in 1988 where she studied Marketing and Management. Linda began studying computer science here at Chico State around 1990, and she had an opportunity to do some screen design in the Pascal programming language which she really enjoyed. After awhile she discovered the Instructional Technology major and switched majors to that, while minoring in Psychology.

At that time Linda took some courses from Dr. John Ittleson (who is now instructing at CSU, Monterey Bay) and became totally hooked on instructional design. "I connected so well with this major--and John Ittleson was my favorite instructor. He was a

President...--continued from page 2

we might even be paid a visit by the creator of the "ARCS" model, instructional technology guru John Keller. So there will be no shortage of professional-quality guest speakers.

Field trips will be plentiful as well, with one day trips being planned to the Bay Area as well as to companies in Sacramento, for those who are adversely affected by long travels. And of course there's the International Society for Performance Improvement (ISPI) annual conference in Anaheim this April. Next year, this conference will be held in Chicago! So if you're at all serious about

single parent, also, and he allowed me to bring my son to class occasionally." She expects to get her Bachelor's Degree in May, 1997.

As a member of the Instructional Technology Society, Linda serves on the Public Relations Committee and, with the help of her son, designed the ITS "Haunted Chairs" booth for the Associated Students' Halloween Carnival. Linda says that the PR Committee is currently working on a press release for the Orion and also has plans to survey students majoring in Education to see if they might be interested in instructional design.

Linda is very interested in computer based training (CBT), and hopes to find employment in that field after graduation. She is currently taking John Roussell's CDES 273 "Instructional Evaluation" class which she also enjoys. "I wouldn't mind doing evaluation for a living, either. I want to be known as a professional in the field [of instructional technology]."

Linda currently works for the Re-Entry Program as the Re-Entry Communication Coordinator and does their homepage design for the web as well as their newsletter. She also serves on

getting into or finding work in industry with your IT skills, it really behooves you to attend this April conference while it's close.

And all new for '97: the ITS Mentoring Program. Make friends with a seasoned IT veteran working in your area of interest.

The ITS bus is getting rigged with a custom paint job and flared fenders. It's got heavy duty suspension and is now protected under a roadside service plan and a bumper to bumper warranty. It's ready to be one of those things that sticks out, that doesn't get clumped out of convenience. So make sure you have your bus pass. Next stop: Jobville.

--Ryan Bock



the Re-Entry Council and helps to keep the program alive and well.

Although her personal homepage is still under construction, you may view her resume at: <http://www.ecst.csuchico.edu/~lrudisil/resume.html>

Members "Haunt" Chairs

Linda Rudisill, Carrie De La Montanya, Vicki D'Arrigo, and a couple of other volunteers, designed, built, and coordinated the "Haunted Chairs" booth for ITS at the Associated Students' Halloween Carnival in October.

Participation in the AS Carnival was a direct offshoot of the Public Relations Committee whose job it is to keep us in the public eye with positive information about ITS.

The Editor apologizes for stating in the previous issue the release date of this issue incorrectly as November 12. We hope that it did not inconvenience you. Anticipated release of the next issue is February 4, 1997.