

Connections

Instructional Technology Society, CSU Chico



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JANUARY, 1997

John Keller to Speak at CSU, Chico



*Dr. John Keller, Professor,
Florida State University*

Dr. John Keller will be the special guest speaker of our **Instructional Technology Society** on Thursday evening, February 20th at 6:00 PM in Tehama 106.

Dr. Keller is well known among instructional technologists for his ARCS Model, advocating learner-centered instructional design techniques. The ARCS Model (attention, relevance, confidence, and satisfaction) takes

into consideration that learner motivation is the most important factor in successful instructional design.

Tickets are \$5 each and may be purchased in advance. Members of **ITS** who have paid their Spring '97 dues may attend for free (for your convenience, you may pay your dues at the door).

Your \$5 ticket purchase will count towards your \$15 spring dues through the month of February only.

Bowling Bonanza Strikes ITSers Before Winter Break

A large group of ITSers bowled up a storm at Orchard Lanes last December 9th. **Ben Anderson** received the prize for the highest score, and yours truly received the prize for the lowest! All levels of skill were represented, and many different (and some unusual!) styles and techniques were demonstrated by our members and their families. We all had such a good time eating, drinking and

bowling that we stayed and played for four hours straight!

Among those attending were: **Vicki D'Arrigo, Ben Anderson (and his wife and son), Ryan Bock, Mike Duran, Avery Calman, Lindsay Young, Charles Finlay, Darlene Hinds, Gene Lucas, Linda Rudisill (and her son), Carrie DeLaMontanya, Dana Anderson and Kemal Erbas.**



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Instructional Technology Society

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Social Committee

Gena Tusso, Chris Cambra, Dana Anderson, Joel Hagedorn.

Hors D'oeuvres Committee

Gene Lucas, Beth Christiansen, Tom Minor.

Web Page Committee

Aaron Anderer, Ben Anderson, Chris Bishop, Dave Gullo.

Fundraising Committee

SHORT TERM--Trent Watkins, Sean Harrington, Tom Miner, Mia Parrinello, Beth Christiansen.

LONG TERM--Jason Brown, Jane Pearse, Darlene Hinds.

Public Relations Committee

Beth Christiansen, Charles Finlay, Linda Rudisill.

Alumni Liasons Committee

Linda Rudisill, Chris Cambra, Vicki D'Arrigo, Avery Calman, Lindsay Young, Mia Parrinello.

Newsletter Committee

Darlene Hinds, Nathan Heinze, Beth Christiansen.



From the president...



A stout welcome back to all students. I know everyone has been itching for weeks to get back into the busy-ness swing. That's just the way Chico students are--hungry for knowledge and thirsty for... more knowledge.

Hopefully, everyone's vacation delivered all that was desired. The alumni reading this will remember blissfully those five beautiful weeks of pure vacation satisfaction. For most of them, it's a big deal to get one week off nowadays. That's one of the catches about the "real world" (as the student community is so fond of calling it.)

I had an opportunity to get pretty close to that mythical place during the vacation break, in the form of an internship. I got to peer over the cliff's edge. It was a great opportunity to dispel some myths and even to create some new ones! And yes, I can confirm that people sometimes do work all night and through the next day to get things

done sometimes. The office even had a SHOWER. No cots, though.

It was also a very unique opportunity from the standpoint that this particular company employs an unusually high percentage of Chico IT grads. They all liked working there, but of course each and every one of them misses going to school in Chico.

And who could blame them? I know that my life won't feel quite as complete either, without having at least one class from Tom Welsh or Dr. Main. (if that won't get me a good letter of recommendation, I don't know what will...)

So for all of you students graduating this May, you better start appreciating what you've got right away. Because the "real world" is more than a bad TV show, it's the beginning of the rest of your life. And by that I don't mean the nap of a lifetime. You're soon to become freshmen again. Enjoy your senior year!

Ryan M. Bock
President



Some ITSers met together informally to go sailing before the weather got too cold



Our illustrious Adviser, Karen Jost at our Halloween Party



Beth Christiansen dances with the Grim Reaper (Gene Lucas) at our Halloween Party

Upcoming Events...

| | |
|--------------------|--|
| February 4 | General Meeting, 6PM, Tehama 106 |
| February 18 | General Meeting, 6PM, Tehama 106 |
| February 20 | John Keller, Special Speaker, 6PM Tehama 106, \$5 |
| February 27 | Burger Feed, Reddengray, starting at 5:30 pm |
| March 4 | General Meeting, 6PM, Tehama 106 |
| March 7 | Field Trip, Sacramento (tentative) |
| March 11 | Special Guest Panel, 6PM, Tehama 106 |
| March 14 | Field Trip (tentative) |
| March 18 | General Meeting, 6PM, Tehama 106 |
| March 21 | Field Trip (tentative) |
| March 24-31 | Spring Break, no classes |
| April 1 | General Meeting, 6PM, Tehama 106 |
| April 4 | Field Trip (tentative) |



ITS Table in BMU

9:00 AM to 3:00 PM

February 11, 12, 13

February 25, 26, 27

March 11, 12, 13

March 25, 26, 27

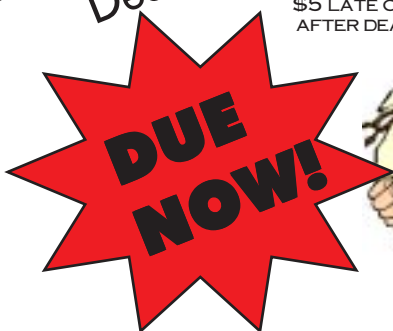
1997 ISPI Conference To Meet In Anaheim

The International Society for Performance Improvement (ISPI) will hold their **1997 Annual Conference** in Anaheim, **April 14-19**.

Many of our members have already volunteered to help out at the Conference and the Pre-Conference Workshops. We expect to send as many of our ITSers who want to go, as we continue to work on ways of funding our trip.

**\$15 Spring Dues
Deadline February 28**

**\$5 LATE CHARGE
AFTER DEADLINE**



Instructional Technology Society Membership Privileges:

- Attend Field Trips for free
- Free Admission to Special Speakers
- I.T.S. Business Cards
- I.T.S. Membership Card
- Chance to be chosen as Featured Member of the Month
- Chance to be given funding to ISPI Conference

I.T.S. Featured Member Of The Month

The Featured Member of the Month is a random pick from our list of paid members.

INSTRUCTIONAL TECHNOLOGY SOCIETY



I.T.S. Club Photo, October 1997: seated, l to r: Gena Tusso, Avery Calman (VP Finance), Lindsay Young (VP Operations), Ryan Bock (President), Aaron Anderer (VP Information), Darlene Hinds (VP Publications). 2nd row, standing, l to r: Troy Gorostiza, Joel Hagedorn, Tom Miner, Mike Duran, Linda Rudisill, Beth Christiansen, baby Evvie Welsh, Dr. Tom Welsh (Past Adviser). 3rd row, l to r: Walter Crane, Gene Lucas, Chris Bishop, Rajeev Kaushal, Ryan Brown, Chris DeYoung, Dr. Karen Jost (Current Adviser). Top row, l to r: Ann O'Conner, Carrie DeLaMontanya, Nathan Heinze, Vicki D'Arrigo, Trent Watkins, Mia Parrinello, and David Gullo.

The Instructional Technology Society had 50 paid members during the Fall 1997 semester. We are the second-largest non-fraternity/non-sorority club on the CSUC campus.

ITS Home Page Gets New Address

Vice President of Information and Web Page Committee Chair, Aaron Anderer announced during intersession that he was able to obtain some web space on the main web server for our home page.

We are now located at <http://www.csuchico.edu/its/>

If you have ideas for our web page, or would like to be on the Web Page Committee please contact Aaron (anderer@ecst.csuchico.edu).

Link to Other Instructional Design Web Sites

International Society for Performance Improvement

<http://www.ispi.org/>

Association for Educational Communications and Technology

<http://www.AECT.org/>

